

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	57,379		41,761		
<b>Used Health Care Items in the Past 30 Days</b>					
Used: Adhesive bandages (e.g. Band-Aid)	26,128	45.54%	19,717	47.21%	104
Used: Analgesic lotions/rubs for muscle pain	12,530	21.84%	8,409	20.14%	92
Used: Antacids & stomach settling products	13,714	23.90%	9,926	23.77%	99
Used: Anti-nausea/motion sickness remedies	2,713	4.73%	1,470	3.52%	74
Used: Cold/cough/sinus remedies (non-prescription)	9,922	17.29%	6,507	15.58%	90
Used: Condoms/contraceptives (non-prescription)	4,358	7.60%	2,599	6.22%	82
Used: Contraceptives (prescription)	3,698	6.45%	1,420	3.40%	53
Used: First aid ointments/creams	10,963	19.11%	8,751	20.96%	110
Used: Headache remedies/pain relievers (non-prescription)	30,317	52.84%	20,755	49.70%	94
Used: Natural remedies	11,012	19.19%	7,357	17.62%	92
Used: Seasonal usage of allergy/sinus medication	10,634	18.53%	7,580	18.15%	98
Used: Sleeping tablets	6,559	11.43%	4,747	11.37%	99
Used: Smoking cessation patches/gum	349	0.61%	267	0.64%	105
Used: Home hair colour	3,336	5.81%	2,493	5.97%	103
Used: Home teeth whitening products	3,635	6.34%	2,756	6.60%	104
<b>Used Skin Protectant in the Past 12 Months</b>					
Skin protectant: Insect repellent (any)	18,951	33.03%	13,094	31.35%	95
Skin protectant: Self tanning creams/foams	1,738	3.03%	1,029	2.46%	81
Skin protectant: Sunscreen (any SPF)	37,137	64.72%	26,468	63.38%	98
<b>Used Weight Control Treatments in the Past 12 Months</b>					
Weight control: Diet pills	364	0.64%	137	0.33%	52
Weight control: Weight control drinks/mixes (e.g. Slim Fast)	388	0.68%	193	0.46%	68
Weight control: Other meal replacement	1,202	2.10%	681	1.63%	78
Weight control: Exercise	21,657	37.74%	15,415	36.91%	98
Weight control: Herbal Magic	125	0.22%	98	0.24%	109
Weight control: Monitor diet for health condition (e.g. diabetes, heart disease)	3,397	5.92%	2,470	5.91%	100
Weight control: Monitor diet for weight loss/management	9,841	17.15%	6,784	16.25%	95
Weight control: Nutritionist	751	1.31%	493	1.18%	90
Weight control: Weight Watchers	603	1.05%	336	0.80%	76
Weight control: Other weight control centre(s) (e.g. Bernstein Diet and Health Clinics)	527	0.92%	184	0.44%	48
Weight control: Other	2,464	4.29%	1,322	3.17%	74
<b>Took Vitamins, etc. in the Past 7 Days</b>					
Herbal supplements (e.g. Echinacea)	8,240	14.36%	5,493	13.16%	92
Minerals (e.g. Iron, Zinc)	15,547	27.10%	11,092	26.56%	98
Vitamins (e.g. Multi-vitamin)	30,582	53.30%	22,949	54.95%	103
Medication for chronic condition (diabetes, high blood pressure, thyroid, etc)	15,643	27.26%	13,757	32.94%	121
<b>Visited Health Care Providers in the Past Year</b>					
Acupuncturist	3,529	6.15%	2,275	5.45%	89

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Chiropractor	8,687	15.14%	5,076	12.16%	80
Cosmetic surgeon	254	0.44%	162	0.39%	89
Homeopath/naturopath	2,300	4.01%	1,068	2.56%	64
Massage therapist	10,519	18.33%	6,581	15.76%	86
Optometrist/ophthalmologist	15,932	27.77%	12,445	29.80%	107
Osteopath	733	1.28%	481	1.15%	90
Personal trainer	2,655	4.63%	1,701	4.07%	88
Physiotherapist	8,553	14.91%	6,695	16.03%	108
Podiatrist/chiropracist	2,065	3.60%	1,786	4.28%	119
Private clinic/hospital in Canada not paid for by provincial health care	1,383	2.41%	1,089	2.61%	108
Private clinic/hospital in USA (any)	225	0.39%	118	0.28%	72
Private nurse (in-home care)	284	0.50%	147	0.35%	70
<b>Have Health Care Items</b>					
Hearing aid	2,543	4.43%	2,419	5.79%	131
Insulin pump	240	0.42%	148	0.35%	83
Mobility assistance aids (e.g. walker)	1,325	2.31%	933	2.23%	97
Orthopedic insole	7,254	12.64%	5,330	12.76%	101
Orthopedic supports and/or braces	1,203	2.10%	855	2.05%	98
Other home health care products	3,393	5.91%	2,280	5.46%	92
<b>Done Dental Services in the Past 12 Months</b>					
Dental: Braces/orthodontics	2,665	4.65%	2,064	4.94%	106
Dental: Dental procedure (any) (e.g. teeth cleaning)	35,935	62.63%	25,590	61.28%	98
Dental: Teeth whitening	1,613	2.81%	1,060	2.54%	90
Dental: Other cosmetic dental service (e.g. dental bonding, dental bridges, dental implants)	3,056	5.33%	2,293	5.49%	103
<b>Done Esthetic Services in the Past 12 Months</b>					
Esthetic services: Salon/spray tanning	1,460	2.54%	998	2.39%	94
Esthetic services: Tattooing	2,003	3.49%	825	1.98%	57
Esthetic services: Piercing	528	0.92%	392	0.94%	102
Esthetic services: Hand and foot Care	6,436	11.22%	4,049	9.70%	86
Esthetic services: Massage	4,817	8.40%	3,023	7.24%	86
Esthetic services: Waxing	1,826	3.18%	1,075	2.58%	81
Esthetic services: Facials/cosmetics	1,844	3.21%	1,333	3.19%	99
Esthetic services: Body scrubs/wraps	801	1.40%	455	1.09%	78
Esthetic services: Laser hair removal	1,288	2.25%	520	1.25%	56
Esthetic Services: Injectables (e.g. Botox)	549	0.96%	221	0.53%	55
Esthetic Services: Other medical esthetic treatments (e.g. chemical peels)	90	0.16%	54	0.13%	81
Esthetic services: Other spa treatments	675	1.18%	365	0.88%	75
<b>Involved in Decisions Concerning the Care for Aging Parents</b>					
Involved in decisions for aging parents - Yes	13,644	23.78%	9,821	23.52%	99
<b>Spent on Cosmetics in the Past 30 Days</b>					
Spent on cosmetics: Nothing	17,442	30.40%	12,140	29.07%	96

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Spent on cosmetics: \$1-\$9	1,147	2.00%	1,170	2.80%	140
Spent on cosmetics: \$10-\$19	2,848	4.96%	1,969	4.72%	95
Spent on cosmetics: \$20-\$49	5,041	8.79%	3,297	7.90%	90
Spent on cosmetics: \$50-\$99	1,936	3.37%	1,849	4.43%	131
Spent on cosmetics: \$100 or more	1,605	2.80%	1,388	3.32%	119
<b>Spent on Perfume &amp; Cologne for Self in the Past 12 Months</b>					
Perfume & cologne for self: Nothing	46,757	81.49%	34,674	83.03%	102
Perfume & cologne for self: Less than \$20	2,572	4.48%	1,469	3.52%	79
Perfume & cologne for self: \$20-\$49	2,343	4.08%	1,803	4.32%	106
Perfume & cologne for self: \$50-\$99	3,426	5.97%	2,345	5.62%	94
Perfume & cologne for self: \$100 or more	2,281	3.98%	1,469	3.52%	88
<b>Spent on Perfume &amp; Cologne as a Gift in the Past 12 Months</b>					
Perfume & cologne as a gift: Nothing	52,093	90.79%	37,918	90.80%	100
Perfume & cologne as a gift: Less than \$20	965	1.68%	502	1.20%	71
Perfume & cologne as a gift: \$20-\$49	839	1.46%	491	1.18%	81
Perfume & cologne as a gift: \$50-\$99	1,932	3.37%	1,551	3.71%	110
Perfume & cologne as a gift: \$100 or more	1,550	2.70%	1,300	3.11%	115
<b>Used Personal Care Items in the Past 7 Days</b>					
Acne products	7,996	13.94%	4,204	10.07%	72
Anti-aging creams	10,785	18.80%	7,792	18.66%	99
Body wash	28,325	49.36%	17,508	41.92%	85
Denture cleaners	3,800	6.62%	3,061	7.33%	111
Deodorants/anti-perspirants	42,103	73.38%	29,115	69.72%	95
Electric toothbrush	24,975	43.53%	18,328	43.89%	101
Facial cleansers	24,967	43.51%	17,361	41.57%	96
Facial moisturizers	27,178	47.37%	19,641	47.03%	99
Hair growth products	2,084	3.63%	1,261	3.02%	83
Hair removal products (e.g. waxing, creams/foams)	4,971	8.66%	3,564	8.53%	98
Hairstyling gel/spray	18,430	32.12%	12,872	30.82%	96
Hand/body lotion	31,882	55.56%	23,614	56.55%	102
Men's/women's razor/shaver	42,365	73.83%	30,165	72.23%	98
Mouthwash, rinse and/or breath fresheners	25,281	44.06%	17,656	42.28%	96
Shampoo/hair Conditioner	50,449	87.92%	37,002	88.60%	101
Shaving creams/gels	16,203	28.24%	11,634	27.86%	99
<b>Used Type of Shavers in the Past 7 Days</b>					
Shaver disposable used most often	18,834	32.83%	12,447	29.80%	91
Shaver disposable used sometimes	4,343	7.57%	3,107	7.44%	98
Shaver non-disposable used most often	12,315	21.46%	8,767	20.99%	98
Shaver non-disposable used sometimes	2,804	4.89%	2,108	5.05%	103
Shaver electric dry shaver (e.g. Braun, Panasonic) used most often	7,724	13.46%	6,073	14.54%	108
Shaver electric dry shaver (e.g. Braun, Panasonic) used sometimes	4,541	7.91%	2,519	6.03%	76

Index	Description
$\geq 180$	Extremely High
$\geq 110$ and $< 180$	High
$\geq 90$ and $< 110$	Similar
$\geq 50$ and $< 90$	Low
$< 50$	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.